

<b>SPONSORSHIP PACKAGE BENEFITS</b> (Stand in designated area reserved for Sponsors)	<b>STRATEGIC PARTNERS</b> BD10,000	<b>DIAMOND SPONSORSHIP</b> BD7,000	<b>GOLD SPONSORSHIP</b> BD5,000	<b>SILVER SPONSORSHIP</b> BD3,000
1. Sponsors message in exhibitor catalogue	✓	✓	✓	✗
2. Logo to appear in the newspaper adverts with recognition	✓	✓	✓	✓
3. Logo to appear on the promotional Literature (over 100,000 to be delivered in Bahrain and Saudi Arabia with recognition)	✓	✓	✓	✓
4. Logo to appear in the Gulf Property Show event catalogue with recognition	✓	✓	✓	✓
5. Logo to appear on the Gulf Property Show newsletters with recognition	✓	✓	✓	✓
6. Logo to appear on the outdoor promotional adverts on lampposts with recognition	✓	✓	✓	✓
7. Dedicated lamppost faces promoting sponsors' property*	10	6	4	2
8. Dedicated billboard promoting Sponsors' property*	3	1	✗	✗
9. Logo will appear on targeted email campaigns with recognition	✓	✓	✓	✓
10. Logo will appear on the printed banners at the venue with recognition	Large size	Medium size	Small size	Small size
11. Logo and company profile on the event's website on the homepage under the Sponsorship section	100 word profile	50 word profile	50 word profile	50 word profile
12. Logo on the emailer for the visitor promotion campaign with recognition	✓	✓	✓	✓
13. Logo on Gulf Property Show Facebook page	✓	✓	✓	✓
14. Advertisement in Gulf Property Show exhibition catalogue*	2 Full Page (Inside cover value of BD2,400)	Full Page (Value of BD750)	Full Page (Value of BD750)	Half Page (Value of BD400)
15. Editorial coverage in the Gulf Property Show newsletters	✓	✓	✓	✓
16. Dedicated editorial coverage in the Gulf Daily News (during the event)	✓	✓	✓	✓
17. Dedicated editorial coverage in Akhbar Al Khaleej (during the event)	✓	✓	✓	✓
18. Press release announcing the sponsorship	✓	✓	✓	✓
19. Stand to be part of the official tour of stands during the opening ceremony**	✓	✓	✓	✓
20. VIP Invitation Cards for the opening ceremony	100	75	50	25
21. Priority use of seminar room (subject to pre-booking)	Upto 2 events (sessions)	Upto 1 event (session)	Upto 1 event (session)	✗
22. Pre-designed e-profile for exhibition to send to your database	✓	✓	✓	✓
23. Company profile/brochure inserted in Gulf Property Show visitor bags	✓	✓	✗	✗
24. Logo on exhibitor badges	✓	✓	✓	✗
25. Dedicated SMS to promote sponsor's Real Estate assets	3 sms to 20,000	2 sms to 10,000	2 sms to 5,000	1 sms to 5,000
26. Banner advert on event website	✓	✓	✗	✗
27. Logo to appear on Gulf Property Show invitation cards with recognition	✓	✓	✓	✓
28. Hanging banners with logo at Exhibition	8 faces	6 faces	4 faces	2 faces

\* This may be altered where the package is discounted

\*\* Subject to Patron's programme